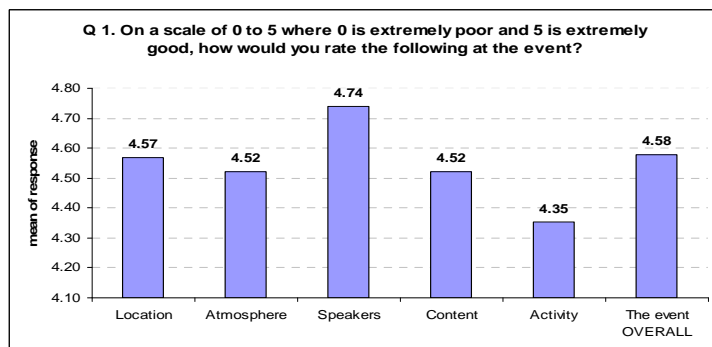


Event Overview - Northern Region White Ribbon Leaders Lunch - November 4 2009

Attendance: 197 guests from across the seven local governments in the north (Banyule, Darebin, Hume, Moreland, Nillumbik, Whittlesea and Yarra), as well as Maribyrnong from the west who asked to be invited. Approximately 85% of attendees were from local government including 8 Mayors, 12 Councillors, 6 CEOs and approx 25 Directors / General Managers. Other guests included faith leaders, community and health services, police and emergency services, sporting league representatives and indigenous leaders.

Evaluation Forms: 92 evaluation forms were collected (a further 3 forms have since received but not yet included here).



Q2a. Did you attend the 'Not Violent, Not Silent White Ribbon breakfast/s in 2008?

	Count	%
Yes	19	20.7
No	73	79.3
Total:	92	100

Q2b. (If yes to question 2a) How does this year's regional white ribbon event compare to 2008?

	Count	%
Better	48	48
The Same/No Change	24	24
Not Applicable	28	28
Total:	100	100

- different- there is a greater "maturity" around the message 12 months on
- different; i liked both, this has a different purpose, needed longer to talk through issues
- more productive – new ideas a plenty

Q3. Has today's event raised your awareness of White Ribbon Day?

	Count	%
Yes	95.5	95.5
No	4.5	4.5
Total:	100	100

Q4. Has today's event provided you with greater understanding of how you/you organisation can play a role in helping to prevent violence against women?

	Count	%
Yes	97.8	97.8
No	2.2	2.2
Total:	100	100

- albeit rushed - would have like longer discussion.
- now i have a greater basis for my argument as to why this should be a priority for my council
- strategic planning across different services to achieve a better outcome
- creating partnerships with other LG's
- yes, but will need to put white ribbon work into consideration first
- yes, but lots of ideas suggested were too simple eg awareness raising... need to confront structural issues too

Q5. Would you be interested in being involved in future White Ribbon activities?

Yes 96.4% No 3.6%

Event Overview - Western Region White Ribbon Leaders Lunch Moonee Valley Racing Club – 14 July 2010

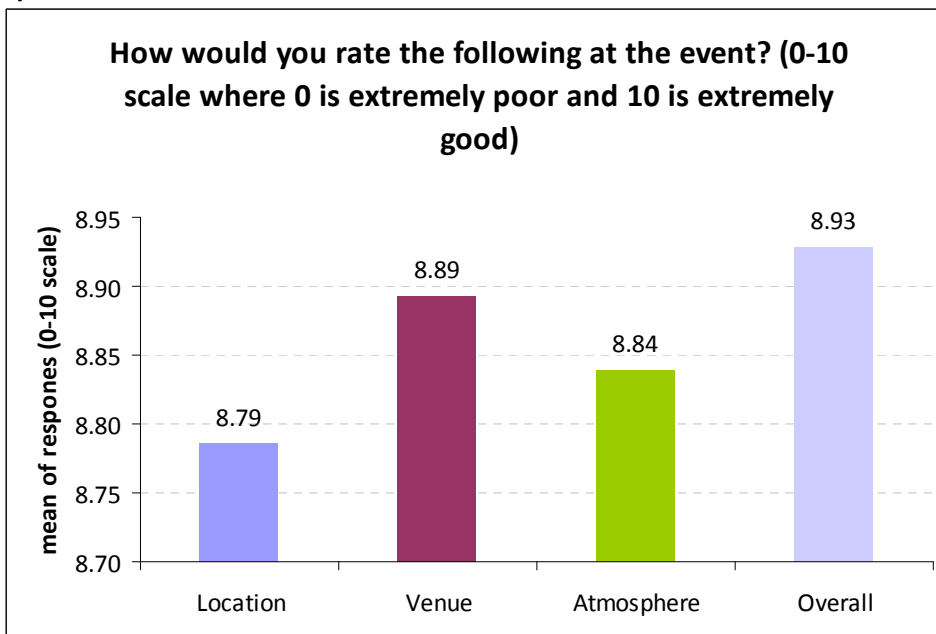
Attendance: 176 guests from across the 7 local governments and their community partners across the Western Metropolitan Region.

64%, or 114 of the 176 of attendees were from local government. This included: 2 Mayors; 7 Councillors; 2 Chief Executive Officers; and 7 Directors/General Managers.

Other guests included community and health services, police and emergency services, sporting league representatives and indigenous leaders.

55 attendees completed their evaluation forms, representing a 31% return rate. Their feedback is represented below:

1)



2) What did you find most compelling about the speakers?

- Jens personal experience
- Their commitment to cause
- The passion and message sent across to us was really powerful.
- Relevant, informed
- Minister - Good overview Mayor - commitment and good work done.
- Good, passionate, concise speaker. Excellent MC
- Their enthusiasm and commitment to White Ribbon Day.
- Brad as a role model for men; Jens personal experience - brings the issues to the forefront; great hearing a minister who was committed to the issues
- Hearing the speakers, recognising the connections. Working together, sharing ideas. Networking around this issue.
- Variety of perspectives.
- Committed, thoughtful, real, passionate
- Statistics.
- Heartfelt.
- The purpose and experience, support.
- Knowledge, committed to the prevention of family violence.

- The passion from the speakers, commitment to the topic. Very empowering
- Passion, Knowledge
- Commitment to the issue came across really strongly from all the guest speakers and MC- impressive
- Their all passionate about preventing violence against women.
- All speakers, well worth while
- Policy/ Government support. Ambassador. Personal perspective.
- The Minister.
- Jen as an advocate survivor was powerful. Key sports person Brad Johnson - significant role.
- Too long. Would have preferred more discussion with members on the table.
- No comment
- The relevance on a number of levels, including personally and professionally.
- Personal connection to DV was very important.
- Delivered a strong message that being silent was a thing of the past and that violence is no longer tolerated.
- Good variety, liked the different groups.
- Diversity of the speakers was great.
- All interesting.
- Real sense of commitment.
- Dedicated.
- Personal story from Jen
- All excellent. I liked the diversity. Thank goodness we got the footballers in. A potent group and Brad seems like a great ambassador.
- The passion and drive they have for this issue.
- Brad Johnston presentation - from Male Sporting Arena.
- Jens speech, Brad Johnson's leadership.
- Focus on the issue.
- The use of statistics as a way of highlighting the extent of the problem.
- Jen - very real - powerful.
- Jens story.
- Jen - Honesty MP/MC - Articulate.
- Passionate.
- Their passion.
- Their obvious passion.

3) Was the table discussion useful in prompting new ideas on preventing violence against women?

Response	Count	%
Yes	55	100
Total	55	100

3a) Why / Why not? (Please provide comments to the previous question)

- Has provided a lot of information to take back and consider.
- We all had stories and a lot to say. Good friendly bunch of individuals.
- Because every reaction is a start and we build on every building block; leaders must make decisions and then bring others along with their decisions
- A lot of ideas generated that are useful and can be readily employed at a local level.
- Because of the general enthusiasm for the initiative
- Different work roles produce different approaches, raise different issues.
- The agencies were at different organisations which was useful.
- Great mix of commitments

- My only negative is having people from the same organisation together on one table doesn't allow for new ideas- stuck in old ways.
- Mixture of ideas, cross section
- Ahh....because they were new ideas; always great to hear some new/different things about how to prevent V.A.W.
- Various aspects from different depot in councils.
- No comment.
- Networking. Ideas sharing.
- Dialogue between officers Networks.
- Good ideas, shared learning more likely to proceed if shared
- The diversity ideas that I can now take back to my organisation.
- No comment.
- Agreed to develop strategies together, to share ideas and make a comprehensive plan to tackle violence against women in our community.
- From different females with different internal structures, so it bought fresh ideas.
- Perspectives are very important.
- Working in a similar field and therefore being on the same page.
- Same are/field.
- But would be most useful if speakers clarified distinction between prevention and response before starting
- Grouping of similar?
- Learn from colleagues Different perspectives leading into discussion.
- Similar but different organisation of perspectives.
- Able to share ideas between councils related to programs.
- No comment.
- Having people from a similar background was very useful.
- Different perspectives and points of view.
- It was great to see what other councils within the region are doing.
- Good mix of service providers.
- Several good ideas came out.

4) Did the event provide sufficient opportunities to network with others?

Response	Count	%
Yes	49	92.5
No	4	7.5
Total:	53	100

4a) How might you contribute to these networks?

- Email them and keep in touch.
- A good start, but how about more -Regional meetings using networks (e.g.; Leadwest) to look at issues and region wide policies. - Displays in every library and every council office in Nov. - All mayors in Nov to include a pledge/ I swear at the start of a council meeting and ask all Councillors to stand and also swear -Add anti violence pamphlet in all kits for new citizens.
- Work across council.
- This would be better now to take back to your organisation and develop further.
- More time for networking (only a little) would be good.
- But could have had a 15 minute network session.
- Local level policy, partnerships, and services.
- Sharing information/ creating partnerships.

- Am part of o few of them...recommit myself to encouragery and affirmity. There networks -focus on continuity to ensure they engage useful activities regarding the issue.
- No comment.
- However possible.
- Circulate email list.
- Being at one table would have been good to move around.
- No comment.
- Local White Ribbon committee.
- Struggled to find connection to work with others on my table.
- Yes, was grouped with people of same positions in our respective communities.
- In more of them.
- Sharing info and ideas then past experience
- I'm open to ideas.
- Shared resources.
- Proactively.
- Being there.
- List of contacts for future reference.
- Already on working groups.
- Only your table. It might be good to have mingle time in the middle

5) Have you attended any 'Preventing Violence against Women' events before?

Response	Count	%
Yes	21	42.9
No	28	57.1
Total:	49	100

5a) If so, which events?

- Never invited before.
- At local government only. Internal staff project with Women's Health West at Hobson's Bay.
- White Ribbon Day.
- Early on in main networks.
- Brimbank DV prevention network.
- Ex Chairman VCCAV.
- Too many to list.
- Workshop.
- Survey launch 2009 Federation Square Event 2009. Breakfast - Manningham.
- No comment.
- Darebin, state events, National event.
- Northern Leaders Ward Event 2009.
- Network meetings FoVo forum DHS meeting
- No comment.
- Can't remember sorry.

6) Have you gained a greater sense of the prevention of violence against women work in the Western region?

Response	Count	%
Yes	42	89.4
No	5	10.6

Total: 47 100

6a) Have you gained a greater sense of your role in preventing violence against women?

Response	Count	%
Yes	47	97.9
No	1	2.1
Total	48	100

7) What kinds of support would you need to be more involved in preventing violence against women in your organisation?

- More training, Western region wide project.
- To know more about what other [] are doing.
- Whatever opportunities come my way. Using current communication methods to get the message out.
- Workshops.
- See foregoing Ask VLGA's women's group to network far more, beginning locally.
- CEO and executive support
- Well involved in a project my maternal and child health team are involved in.
- Collective support by all councillors and in organisation.
- Maintaining connections and awareness of community events.
- Opportunity (relevant).
- Our organisation is female dominated however can support those who maybe suffering DV.
- Having that regular conversation with others and encourage their support and purpose.
- More time.
- Resources, project ideas/ best practice.
- Is there a family violence support vehicle in our area (Sydenham/Brimbank)?
- Already part of my core role - feel very well supported in my organisation (community Health) to fulfil this role.
- State and federal policy platforms, evidence, discrimination.
- Leadership.
- Information and funding for state/federal.
- No comment.
- Who are my allies?
- More region wide forums/ workgroups to establish strong strategies to tackle this issue.
- More opportunities like this to brainstorm.
- Awareness amongst staff.
- Sort funding
- Already well supported.
- I need to get back networking in this field.
- Upper management support and \$
- Promotional items for distribution.
- Contacts for referrals.
- More idea of western region response.
- Material to distribute.

8) Before today, did you think preventing violence against women was relevant to your work?

Response	Count	%
Yes	49	96.1
No	2	3.9
Total	51	100

8a) Has this changed?

Response	Count	%
Yes	8	17.4
No	38	82.6
Total	46	100

9) Will you attend a specific preventing violence against women event again?

Response	Count	%
Yes	50	100
Total	50	100

10) Would you support your organisation signing onto Preventing Violence Together: The Western Region Plan to Prevent Violence Against Women?

Response	Count	%
Yes	49	98
No	1	2
Total	50	100

Event Overview - Eastern Region White Ribbon Leaders Lunch Novotel Glen Waverly – 21 July 2010

Attendance: 168 guests from the 7 local governments and their community partners across the Eastern Metropolitan Region.

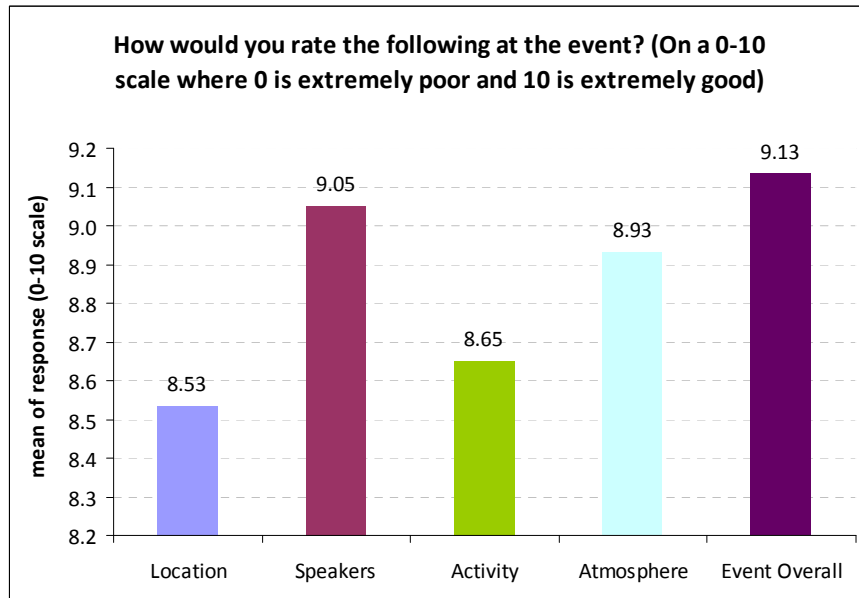
88 of the 168 of attendees were from local government. This included:

- 2 Mayors;
- 6 Councillors;
- 2 Chief Executive Officers; and
- 8 Directors / General Managers.

Other guests included community and health services, police and emergency services, state government and sporting league representatives.

60 attendees completed their evaluation forms. Their feedback is represented below

Q 1.



Q 2a. Have you ever been involved in White Ribbon Day Activities?

	Count	%
Yes	18	30.5
No	41	69.5
Total	59	100

- White Ribbon Organisation Lunch.
- White Ribbon Breakfast - Hosted by Manningham council.
- Running community events and raising awareness where ever I work.
- Promotion in workplace.
- Not I more committee member Victorian Police White Ribbon Ambassador Workshops.
- Manningham City Council White Ribbon Day Breakfast.
- Manningham Breakfast.
- Manningham 2009 White Ribbon Breakfast.
- Knox Accord-signature collection at Knox Shopping Centre on 25/11/07. Selling of ribbons and bands.

- Health promotion officer in primary prevention, had a lot of involvement in different events.
- Forum.
- Community safety network.
- Attended White Ribbon Lunch.
- Attended event-Ran event at work.

Q 3. Has today's event raised your awareness of White Ribbon Day?

Response	Count	%
Yes	56	94.9
No	3	5.1
Total	59	100

Q. 4a. Has today's event provided you with some understanding of how you/ your organisation can play a role in helping to prevent violence against women?

Response	Count	%
Yes	59	98.3
No	1	1.7
Total:	60	100

Q. 4b. How? (please provide comments to the previous question)

- Workplace education.
- The ideas from the activity would be great to have [these] collected to continue momentum
- The collection of ideas from across the gathering provided some great inspiration (especially the ambulance service).
- Talking about it and weaving the key messages.
- Staff education
- Ruling out gender equity - respect and responsible behaviours in my workplace.
- Reminded me of the importance to keep talking about the issues.
- Raising more awareness and been on edge of family violence issues.
- Raising awareness within organisation
- Raising awareness at work and in the community.
- Promotion of personal commitment first Work organisation to be determined.
- Promoting White Ribbon, creating champions and changing culture at an organisation level
- Partnerships - Knox Accord/ Health promotion plan.
- Not sure yet.
- Motivation to do more. Connection to others at work who are interested.
- More support for the White Ribbon/ Knox Award ambassadors. Promotion of regional anti-family violence programs.
- More aware about the issues.
- Mental Health Management - help for man before getting violent.
- It's a youth to be more conscious and active and not accept derogatory comments
- Introducing support systems in the workplace
- Inform and take proactive action - contribute via taking responsibility for our actions as well as inform one and all
- Ideas on action
- Idea of promoting what can be done at community events.
- Great ideas

- Great ideas raised to follow up on implementation
- Given some ideas on practical approaches risk identification and that training via risk framework is available.
- Further promotion in children's services and child care staff and environments.
- For refresher.
- Exposure of swearing.
- Education and Advertisement.
- Different ways education can be incorporated into the organisation.
- Creating more awareness in workforce and community.
- Considering the issue and integrating strategies into our programs including public consultation.
- Collaboration - work together successfully
- By raising awareness of the issue both within my organisation and surrounding community.
- Better understanding of other services and possibilities to work together.
- Be more proactive asking about possible family violence in patients home.
- Awareness raising plus practical focus
- Awareness raising of White Ribbon
- As I'm a student on placement, most of my peers/classmates are unaware of White Ribbon day. It's important to educate the young!

Q 5. Would you be interested in being involved in future White Ribbon Day activities?

Response	Count	%
Yes	53	94.6
No	3	5.4
Total	56	100

Q 6. Do you have any other comments or suggestions about this event?

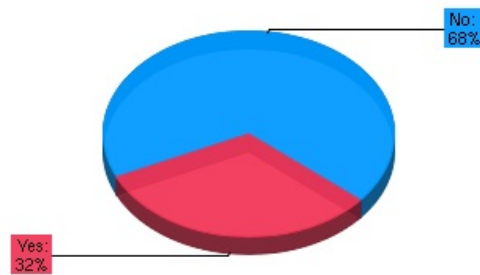
- White Ribbon Day needs a lot of promotion so everybody everywhere knows what it is.
- The workshop activity was a really great way of getting people to take back practical ways that they can move this issue onto the agenda in their own organisations. Well done!
- Thank-you. It highlighted our personal responsibilities.
- Thank-you
- Thank-you for taking up the cause and arranging today's event.
- Thank-you all for this excellent event
- Thanks Kellie!
- Terrific - hearing from Jen was great
- It would have been good to hear Jen speak first to get the impact of the cause, then hear the other speakers talk about statistics.
- It would be of interest to connect the experiences of people with disability.
- It was an excellent event.
- I am a GP interested to know but will try to contribute within my area of work e.g.; in mental health care.
- Great.
- Great, thanks.
- great to see it happen.
- Great pace, kept people engaged and interested.
- Great initiative.
- Fantastic, Exciting, Motivating.
- Excellent day.
- Congrats to the organisers.

- Clear, practical and informative event. Workshop promoted valid thinking about practical actions - very valuable.
- Activity - generated some excellent ideas - hopefully we can build in the momentum of the day.

This evaluation is from the 2nd annual Northern Region Leaders' Lunch held at Hume in November 2010 for 140 people, including 6 Mayors, 9 Councillors, 5 Council CEOs and 11 Directors. 50 people completed their evaluation forms and the data is presented here.

On a scale of 0 to 10 where 0 being extremely poor and 10 being extremely good, how would you rate the following at the event? (Tick one box on each line)

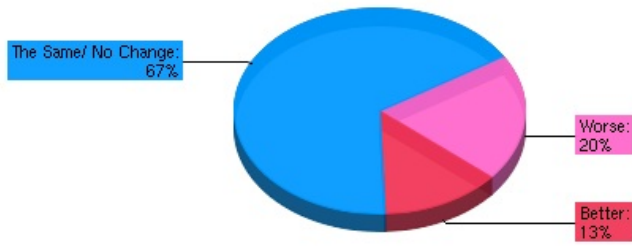
	0	1	2	3	4	5	6	7	8	9	10	Totals
Location	0 0.0%	1 2.0%	0 0.0%	0 0.0%	0 0.0%	1 2.0%	3 6.0%	7 14.0%	12 24.0%	6 12.0%	20 40.0%	50 100%
Speaker's	0 0.0%	0 0.0%	0 0.0%	0 0.0%	1 2.0%	0 0.0%	0 0.0%	6 12.0%	12 24.0%	17 34.0%	14 28.0%	50 100%
Content	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	3 6.1%	7 14.3%	17 34.7%	12 24.5%	10 20.4%	49 100%
Activity	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	2 4.1%	6 12.2%	11 22.4%	8 16.3%	12 24.5%	10 20.4%	49 100%
Atmosphere	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	1 2.0%	4 8.2%	5 10.2%	12 24.5%	13 26.5%	14 28.6%	49 100%
Toilets	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	1 2.3%	0 0.0%	3 7.0%	15 34.9%	12 27.9%	12 27.9%	43 100%
Access to the event / Disability Access	0 0.0%	0 0.0%	0 0.0%	0 0.0%	1 2.2%	0 0.0%	0 0.0%	2 4.4%	12 26.7%	14 31.1%	16 35.6%	45 100%
Parking	1 2.0%	3 6.0%	2 4.0%	1 2.0%	2 4.0%	3 6.0%	4 8.0%	2 4.0%	8 16.0%	9 18.0%	15 30.0%	50 100%
The event overall	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	1 2.1%	1 2.1%	6 12.8%	12 25.5%	14 29.8%	13 27.7%	47 100%



Did you attend the first White Ribbon Leaders Luncheon in 2009? (Tick one only)

Value	Count	Percent %
Yes	16	32%
No	34	68%

Statistics	
Total Responses	50



If you have attended this event before, how does this year's event compare to the previous one? (Tick one only)

Value	Count	Percent %
Better	2	13.3%
The Same/ No Change	10	66.7%
Worse	3	20%

Statistics	
Total Responses	15

Why? (please provide comments to the previous question)

Count	Response
1	- Food last year was better - Venue slightly better
1	- It was just a little cramped - Food was better at Darebin - Speakers were great
1	Excellent speakers and great ideas presented
1	Great choice of speakers covering a range of issues without 'doubling up' on info
1	I think the first one always had the most punch - but this one was good too, well done!
1	I thought the speakers last year were a little more confronting
1	More Mayor's, Councillors, Community Leaders, CEO's, etc
1	More men, great atmosphere
1	Not sure how well planning session worked
1	Part of an ongoing process - its a long haul
1	Smaller venue
1	Speakers excellent



Have you ever been involved in White Ribbon Day Activities? (Tick one only)

Value	Count	Percent %
Yes	32	65.3%
No	17	34.7%

Statistics	
Total Responses	49



Has today's event raised your awareness of White Ribbon Day? (Tick one only)

Value	Count	Percent %
Yes	40	81.6%
No	9	18.4%

Statistics	
Total Responses	49



Has today's event provided you with some understanding of how you / your organisation can play a role in helping to prevent violence against women? (Tick one only)

Value	Count	Percent %
Yes	48	98%
No	1	2%

Statistics	
Total Responses	49

How? (please provide comments to the previous question)

Count	Response
1	- Links to family violence websites - Supporting staff - access to information (confidential)
1	- via internet - via mailout to staff and clients
1	Advocacy, raising awareness and conversations
1	As per list developed on table 8
1	Discussion around transferable / shared events / opportunities
1	Educating our clientele
1	Education and prevention
1	Formalising more partnerships
1	From the great ideas that were generated and what is already happening
1	Good ideas from others
1	Helped with tools to assist
1	How wide in the community this subject is important too
1	I learnt a lot about what other organisations are doing
1	Ideas for promoting

1	Interation with young men - through football clubs
1	More ideas
1	Promoting White Ribbon through out functions / events / programs
1	Provide agencies with more information
1	See workshop notes
1	Sharing ideas with other Council Officers
1	Simple measures to try and educate Council and the coomunity about the issue
1	Supporting / raising awarenedd of full range of IPV issues
1	White Ribbon Day Activities
1	promoting White Ribbon
1	Promoting White Ribbon Activities to GPs throughout region (posters on display, availability of white ribbons, etc)
1	Need to engage in PVAW issues on a Northern region LGA level in order to increase impacts of programs and strategies, etc
1	- Got some insight into levels of knowledge among org. leaders about how to do preventative work - gives an idea of where to start - Lot of ignorance of determinates of violence against women
1	- awareness at all levels of Council - presence of employees of out council from varying roles and levels at Friday's lunch
1	As the Regional Women's Health Service we are able to offer resources and leadership towards developing the Northern Strategy
1	From the round table discussions I have more ideas of what can be done to raise awareness and take a stand against violence
1	A relationship between Police and the Court System regarding education when dealing with I.V.O's or sentencing as a result of FV needs to be mandatory
1	- In Local Government we have an oppportunity to influence attitutes within the community - In addition can influence staff within the organisation
1	- Didnt raise awareness - already aware - Some innovative suggestions made in table discussions
1	- Further raised my awareness - Supporting other organisations to do PVAW through researc and capacity building
1	- Has provided a better understanding - It is interesting to see how others are doing it and compare
1	By developing more partnerships with community groups, organisations and sporting clubs to deliver awareness campaigns about violence against women
1	- didnt need to raise awareness as I was already aware - Demand committment from ALL staff, then work on the community



Would you be interested in being involved in future White Ribbon Day activities?

Value	Count	Percent %	Statistics	
Yes	47	100%	Total Responses	47

Do you have any other comments or suggestions about this event?

Count	Response
-------	----------

1	(circled all the logos and wrote 'Champtions!')
1	Cath Whelan did a very good job and great cross section of people
1	Food could be more health focused. Was good but not so healthy perhaps
1	Good event - thanks
1	Great opportunity
1	Great to see so many men here!
1	Maybe the female advocate could speak a little less before she told her story
1	Next year need something new
1	Perhaps a personalised story from CALD community / faith leaders
1	Real life experiences would mean more than a speaker reading from notes
1	Report back (Activities) was too long
1	Thanks for all the organising
1	Too many short speakers - one 'quality' one would be more impactful
1	Well done
1	Well done, a great source of informative disucssion topics
1	Well organised event - thanks
1	great initiative
1	- Well done to get such a good represntation across the north - Interesting suggestions from different areas of the workforce
1	- Ticked 'maybe' as to whether I would be interested in being involved in future White Ribbon Day Activities - Not clear on value of the event (3-4 hours out of the day) given the potential from having so many Mayors, CEO's, Councillors, Directors, etc. Maybe the 'forum' needs a target of coming up with initiatives that will make 'x'% impacted on reported cases. - Less about creating ideas, more about what's most important for us to do
1	Police that experience first hand on a daily bases need to be invited. These Police see the problems, concerns and have suggestions for solutions on a ground level to deal with FV
1	- Another great White Ribbon event! - Probably would prefer an inner Melbourne location but dpeakers and discussions and ideas were excellent
1	- Very well resourced and organised - Well networked - the right people in the know! - Thank you (Helen from WHIN)