

The Local Government Networking and Capacity Building Project
for the Prevention of Violence Against Women
extends an invitation to:



WHITE
RIBBON

LEADERS' LUNCH

NOT VIOLENT, NOT SILENT

Leaders and decision-makers in our community can play a key role in helping to prevent violence against women.

WORK AREAS:

Mayor and Councillors
Chief Executive and Executive
Managers
Leisure Services
Youth Services
Maternal & Child Health
Urban Planning
Aged & Disability Services
Early Childhood
Community Health & Safety
Multicultural Diversity
Facility / Asset Management
Libraries
Organisational Development
Communications

You are invited to join: **The Hon. Maxine Morand MP** - Minister for Children and Early
Childhood Development & Minister for Women's Affairs

Brad Johnson - Captain of Western Bulldogs Football Club
and White Ribbon Ambassador

Jen, an advocate survivor of family violence,

for a 'working lunch' to explore what each of us can be doing to
create a community free of violence against women.

When: 12.30pm to 2.30pm
Wednesday 14 July 2010

Venue: Moonee Valley Racing Club, Committee Room (4th floor)
Gate 1 McPherson Street, Moonee Ponds
(Melway Reference 28 K5)

RSVP: by 8 July 2010 to kellie.nagle@darebin.vic.gov.au or 03 8470 8923

A WESTERN REGION
LOCAL GOVERNMENT
EVENT.





WHITE RIBBON

LEADERS' LUNCH BACKGROUND

The White Ribbon Campaign

The White Ribbon Campaign began in Montreal Canada in 1991 by a handful of men in response to one man's massacre of 14 women. These men felt a responsibility to urge men to speak out against male violence against women. They did this through wearing a white ribbon as a symbol of their opposition to male violence against women.

In 1999, the United Nations General Assembly declared November 25 the International Day for the Elimination of Violence Against Women and the White Ribbon has become the symbol for the day. The campaign runs for 16 days from November 25 to December 10, the International Day for Human Rights. The campaign has developed to be the largest effort in the world of men and women working together to end male violence against women.

Local Government Involvement

In recent years, local governments across Victoria have increasingly engaged in the White Ribbon Campaign. This has ranged from selling ribbons and wristbands at Customer Service Centres, White Ribbon BBQs and morning teas for staff, to large banners and signage across Town Halls and stencil art on footpaths. The White Ribbon Leaders' Lunch builds on the successful participation by local governments in the White Ribbon Campaign and seeks to engage all seven Western Councils, along with key community partners, to participate in a 'working lunch' to explore what each of us can be doing to create a community free of violence.

This event is being organised through the state-wide 'Local Government Networking and Capacity Building Project to Prevent Violence Against Women', in partnership with Western Region Councils. For information on this project please visit www.lgpvaw.net.au

November 25, International Day for the Elimination of Violence Against Women

For more information about The Local Government Networking and Capacity Building Project for the Prevention of Violence Against Women contact event coordinator Kellie Nagle: kellie.nagle@darebin.vic.gov.au or phone **03 8470 8923** www.lgpvaw.net.au

WHITE RIBBON 
DAY NOV 25